A G E N D A DESIGN REVIEW COMMITTEE

City Hall Council Chambers 1095 Duane Street, Astoria

Thursday, December 5, 2013 5:30 p.m.

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. MINUTES
 - a. August 1, 2013
- 4. PUBLIC HEARINGS
 - a. Design Review DR13-03 by Double R Products to install signs on the gas canopy and to install illuminated gas pricing and non-illuminated signs on an existing free-standing sign structure for an existing commercial building at 2264 Marine within the Gateway Area in the LS Local Service zone. Staff recommends approval with conditions.
- 5. REPORT OF OFFICERS
- 6. ADJOURNMENT

DESIGN REVIEW COMMITTEE Astoria City Hall August 1, 2013

CALL TO ORDER:

President Rickenbach called the meeting to order at 5:53 p.m.

ROLL CALL - ITEM 2:

Commissioners Present:

Jared Rickenbach, LJ Gunderson and Paul Tuter

Commissioners Excused:

Bill Jablonski and one vacancy

Staff Present:

Community Development Director Brett Estes and Planner Rosemary Johnson

APPROVAL OF MINUTES - ITEM 3:

President Rickenbach confirmed there were no changes to the minutes of the June 6, 2013 meeting. Commissioner Gunderson moved to approve the June 6, 2013 minutes as noted; seconded by Commissioner Tuter. Motion passed unanimously.

PUBLIC HEARINGS:

President Rickenbach explained the procedures governing the conduct of public hearings to the audience and advised that the substantive review criteria were available from Staff.

ITEM 4(a):

DR13-02

Design Review DR13-02 by Patrick McGee for Jim & Lori Wolcott to construct a two-story, 3,016 square foot single family residence at 2735 Mill Pond Lane within the Gateway Area in the AH-MP, Attached Housing-Mill Pond zone.

President Rickenbach asked if anyone objected to the jurisdiction of the Design Review Committee to hear this matter at this time. There were no objections. President Rickenbach asked if any member of the Design Review Committee had any conflicts of interest or ex parte contacts to declare. President Rickenbach declared that as a general contractor, he does have a potential conflict of interest; however, he has no connection with the project so he did not see that being an issue.

Planner Johnson reviewed the Findings and Conditions contained in the Staff report. No correspondence had been received and Staff recommends approval with conditions.

President Rickenbach asked if any member of the Design Review Committee had questions for Staff. Hearing none, he opened the public hearing and called for testimony from the Applicant.

Patrick McGee, 697 34th Street, Astoria, stated he would be happy to answer any questions.

President Rickenbach called for testimony in favor of, impartial, or opposed to the application.

Craig Williams, 255 29th Street, Astoria, Architectural Committee Chair, Mill Pond Village Homeowners Association, spoke in favor of the application and stated that everything presented to the homeowners association meets the Mill Pond guidelines. The homeowners association welcomes the design.

President Rickenbach called for closing remarks from Staff. Hearing none, he closed the public hearing and called for Committee discussion and deliberation.

Commissioner Gunderson stated the project retains the overall design styles and elements within the Mill Pond Village and Uppertown area, adding the house will be a nice addition. Commissioner Tuter agreed, adding that the house looks nice.

Commissioner Gunderson moved that the Design Review Committee adopt the Findings and Conclusions contained in the Staff report and approve Design Review DR13-02 by Patrick McGee for Jim & Lori Wolcott with conditions; seconded by Commissioner Tuter. Motion passed unanimously.

President Rickenbach read the rules of appeal into the record.

REPORTS OF OFFICERS ITEM 5(a):

Planner Johnson has included status report photographs of the following: DR05-14 and AEP's for that permit at 2879 Mill Pond Lane. The project is complete and conditions have been met. The status reports are for Commission information.

President Rickenbach asked what the homeowners' attitude was like towards the end of the project. Director Estes recalled the last time the Applicant came before the Design Review Committee, their request to keep the structure as-is was denied. Staff worked with the homeowner to achieve their design goals and advised that any revisions would have to be reviewed by the Design Review Committee. Deadlines for hiring a contractor and obtaining building permits were established. The homeowners decided not to make any revisions that would require review by the Design Review Committee. Staff was allowed to approve some minor changes. Planner Johnson recalled that the Applicants were upset with many of the denials in the beginning, but over the last year, the Applicants have been very receptive and worked well with Staff. Director Estes noted the Mill Pond Homeowners Association was interested in getting the issue resolved and Staff told the association that deadlines were being set to assure them that the City was taking measures to resolve the issues.

Commissioner Gunderson stated the blue paint stands out because the other homes are painted in earth tones. Planner Johnson believed the paint color was approved by the homeowners association. Commissioner Gunderson asked where the blue color came from.

Craig Williams, 255 29th Street, Astoria, Architectural Committee Chair, Mill Pond Village Homeowners Association, noted the issues with this property have a long history. The blue color was approved by a previous homeowner's association board. The paint has oxidized over the last couple of years, so the homeowners wanted to repaint the house the same color. The homeowners association decided against suggesting another color and allowed the owners to use the same color. The homeowners are putting the house up for sale. He added that the homeowners association appreciates Staff's assistance with this project and is very satisfied with the outcome. Director Estes appreciated the work and support of the homeowners association. After establishing deadlines, the homeowners were very communicative with Staff.

Commissioner Gunderson asked if the homeowners were selling the house because they were bitter about the project. Mr. Williams replied the owners have wanted to sell the house for a few years. Director Estes confirmed that the house was not marketable until the design issues were resolved, noting that anyone who purchased the home would have been purchasing the enforcement action as well.

President Rickenbach said he was glad to see the project complete with no negative feelings. He thanked Staff for their work on the project.

ADJOURNMENT:

There being no further business, the meeting was adjour	rned at 6:15 p.m.
ATTEST:	APPROVED:
Secretary	Community Development Director / Assistant City Manager

STAFF REPORT AND FINDINGS OF FACT

November 25, 2013

TO: DESIGN REVIEW COMMITTEE

FROM: ROSEMARY JOHNSON, PLANNER Lineary Johnson

SUBJECT: DESIGN REVIEW REQUEST (DR13-03) BY DOUBLE R PRODUCTS FOR

SIGNAGE AT 2264 MARINE DRIVE

I. BACKGROUND SUMMARY

A. Applicant: Double R Products

901 NW E St

Grants Pass O 97526

B. Owner: CKRD LLC

PO Box 910

Warrenton OR 97146

C. Location: 2264 Marine Drive; Map T8N R9W Section 8DA, Tax Lots 1300 &

1400; Lots 1, 2, 3, 4, Block 126, Shively

D. Zone: LS, Local Service

E. Proposal: To install signs on the gas canopy and to install illuminated gas

pricing and non-illuminated signs on an existing freestanding sign

structure for an existing commercial site and building

II. BACKGROUND

A. Site

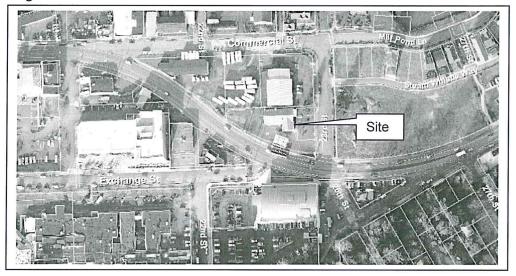
The building is located on the north side of Marine Drive at the corner of 23rd Street. It is currently occupied by a commercial building previously used as a gas station, mini mart, and laundry mat. The business closed in December 2007 and has been vacant since that time. The new owner plans to reopen the same type of business at the location.



B. Adjacent Neighborhood

The site is surrounded by commercial development. To the south across the Marine Drive right-of-way is the Columbian Memorial Hospital and Pavilion; to the west across the right-of-way is Park Medical Center, Astoria Medical Center, and

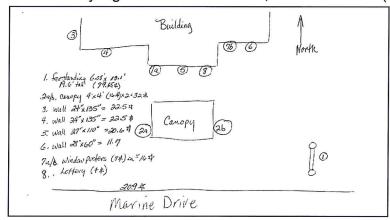
former Owl Drug; to the east across 23rd Street right-of-way is Mill Pond Village with housing and a vacant commercial lot; to the north is Napa Auto Parts and TP Freight.



C. Proposal

The applicant is proposing to install signs on the existing freestanding sign structure and on the existing gas canopy. The gas pricing portion of the sign would be internal lit LED and the other signs would not be illuminated. The use of a freestanding sign and a sign that has internal lit lettering is discouraged by the Gateway Master Plan Guidelines. Total proposed signage on the site is as follows:

- 1) Freestanding sign on southeast corner 6.1' x 13.1' (79.65 sqft)
- Canopy signs on east and west (a & b) -4' x 4' (16 sqft each) (32 sqft)
- 3) Wall sign on west elevation 2' x 11.25' (22.5 sqft)
- 4) Wall sign on south elevation, west end 2' x 11.25' (22.5 sqft)
- 5) Wall sign on south elevation, center 2.25' x 9.2' (20.6 sqft)
- 6) Wall sign on south elevation, proposed east end addition 2.3' x 5' (11.7 sqft)
- 7) Window signs on south elevation, center (a) and east end (b) $-2' \times 4'$ (8 sqft each) (16 sqft)
- 8) Wall lottery sign on south elevation, center 2' x 2' (4 sqft)



The applicant has submitted a Variance Request (V13-03) to allow signs in excess of the maximum 150 square feet allowed to install 209 square feet and maximum two signs per frontage to install five signs on the south elevation. In addition they are requesting a variance from the required 20% landscaping to install 14.2% landscaping. This variance will be considered by the Astoria Planning Commission at its December 3, 2013 meeting.

III. PUBLIC REVIEW AND COMMENT

A public notice was mailed to all property owners within 100 feet pursuant to Section 9.020 on November 8, 2013. A notice of public hearing was published in the Daily Astorian on November 27, 2013. Comments received will be made available at the Design Review Committee meeting.

IV. APPLICABLE REVIEW CRITERIA AND FINDINGS OF FACT

A. Section 14.270(3) identifies "Personal Service" as an outright use in the LS Zone.

Section 14.270(6) identifies "Retail Sales Establishment" as an outright use in the LS Zone.

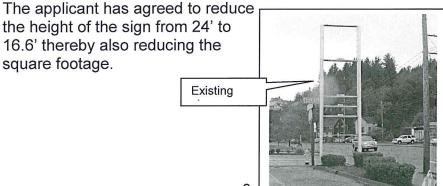
Section 14.275(5) identifies "Gasoline service station" as a conditional use in the LS Zone.

<u>Finding</u>: The existing building and site was developed in 1997 prior to the adoption of the Gateway Master Plan Area codes. The development was approved as Conditional Use (CU96-13) under the codes existing at that time. The uses are still allowed in the LS Zone and therefore the use is approved to continue.

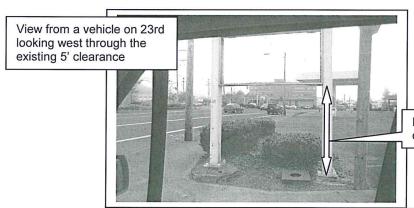
B. Section 14.025(M.1.a) concerning Signs Discouraged states that "Pole mounted freestanding signs" is discouraged.

<u>Finding</u>: The applicant proposes to install signage on an existing pole mounted freestanding sign, which is discouraged within the Gateway area.

The existing freestanding sign was installed in 1997 and does not meet the current regulations for signs in the LS Zone. Freestanding signs are discouraged in this Zone and monument signs are encouraged. However, to replace the sign would be costly, so the applicant has submitted a request to retain the freestanding sign.



An allowable monument sign at this location would create a visibility issue at the 23rd and Marine Drive intersection, therefore a freestanding sign with open area below would be safer. The clear vision area for corners states that there should be a clear sight line from 2.5' to 8' above ground at the corner. This sign would allow a clear line of sight from 2.5' to 6.5' above grade. Engineering Tech Dean Zeisbrich indicates that the existing lowest bar is at approximately 5' and the increase to 6.5' would allow sufficient visibility. The City Engineer has reviewed the proposed retention of the existing sign location and stated that the previous 5' clearance did not meet the standards, but did provide better vision opportunities than a solid monument sign would. He stated that if the vision clearance area is reduced that the sign should be relocated or the sign reconfigured to provide adequate sight distance. The applicant proposes to increase the existing 5' clearance to 6.5' clearance to provide better sight distance. With the condition that the lowest bar allow a clearance of approximately 6.5', the sign would not interfere with the existing traffic visibility.



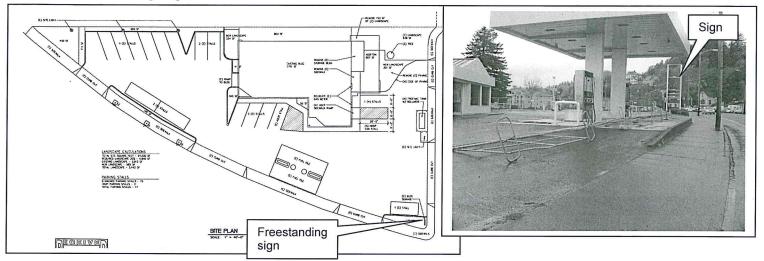
Existing 5' height clearance to lowest bar

As a comparison, the Holiday Inn Express at 204 West Marine Drive has a monument sign that is approximately 12' tall x 8.67' wide at the top. The traffic speed on West Marine Drive is 35 mph and there are many distractions at this intersection. However, this intersection is controlled by a traffic signal and West Marine Drive is not curved at this location. The location of this sign on the lot is set back enough to meet the clear vision requirement. The subject site is controlled only by a stop sign creating the need for good visibility.



There are other existing non-conforming freestanding signs in the area such as Franz Bakery at 2127 Marine Drive. There is also a freestanding sign at Dr. Park's Medical Center for Northwest Urgent Care at 2158 Marine Drive. This sign was approved by the DRC based on the topography and lack of visibility for a monument sign. The subject site has topographic constraints due to the size of the lot and the need for vehicle parking and maneuvering space. Other possible

locations for a monument sign would interfere with driveways and/or parking spaces. A monument gas pricing sign would not feasible and easily readable. Corporate requirements for gas stations limits what the applicant can do with the signage.



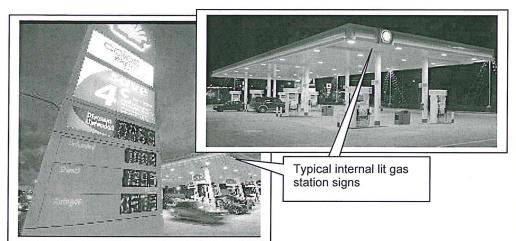
Use of the existing freestanding sign structure at a height of 16.6' with visibility through the bottom of the sign would be acceptable at this location.

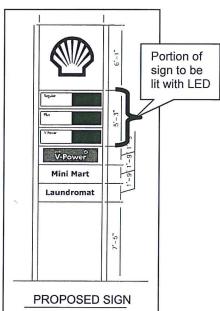
C. Section 14.025(M.1.b) concerning Signs Discouraged states that "Plastic or internal and back lit plastic" signs are discouraged.

<u>Finding</u>: The applicant proposes to install an internal lit LED gas pricing sign on the freestanding sign structure, which is discouraged within the Gateway area.

The building is located on a curve on Marine Drive with limited visibility of various portions of the building due to the architecture of the building with the gas canopy and central portion that extends out beyond the front plane of the rest of the building. The proposed signs on the canopy (Signs 2a and 2b) and freestanding sign (Sign 1) are the minimal allowed by the corporate requirements for a Shell gas station. Generally these signs are internal lit cabinets and gas pricing signs are generally now internal lit LED signs. The applicant has eliminated the back lit cabinet signs originally proposed for the canopy and freestanding sign. The striping on the canopy would be painted on the canopy and not internal lit. Only the gas pricing would be lit. Other portions of the signage would be a plastic cabinet but there would be no internal illumination. The gas pricing would be static and would not flash or scroll.

The grade of the gas (Regular, Plus, V-Power) would be back lit. Only the letters should be backlit and not the entire panel.





Previously, the Design Review Committee approved internally lit signs for the Columbia Memorial Hospital at 2111 Exchange and for Northwest Urgent Care at 2158 Marine Drive. In both cases, it was decided that only the lettering could be back lit and the remaining portions of the cabinet were to be solid with no visible lighting. This design reduces the impact of an internal lit cabinet. While former decisions of the DRC do not set precedence, these signs are noted here for DRC information and comparison of the impact of these signs on the design goals of the Gateway Master Plan Area.





The Gateway Area is intended to have signs that are more reflective of the character of the Uppertown historic neighborhood and there are concerns that the use of fully internal lit cabinets are not compatible with this design goal. As new development occurs and older signs are removed, the intent was for the reduction of internal lit cabinets in this area. Staff would note that the use of an internally lit sign for the gas pricing may be necessary due to the nature of the industry and the need for easy change of the prices on a regular basis. In order to address the needs of the gas pricing while balancing with the goals of the district, staff recommends that the sign have the internal lit LED gas pricing but that no other signs may be internally lit.

An email was received on November 21, 2013 from Jill Hendrickson, Oregon Department of Transportation (ODOT) Program Coordinator, Outdoor Advertising Sign Program, concerning the proposed signage since the signs would be visible from a State Highway. The email notes the State Oregon Revise Statutes (ORS) concerning signage on a State Highway and ODOT review of those signs. The signs would be located on the place of business and the signs will not move, rotate, or have lights that flash or scroll. It appears that the proposed signs comply with these requirements. However, the applicant will need to contact ODOT to verify compliance with the ORS and the ODOT Outdoor Advertising Sign Program.

Use of LED gas pricing would be reasonable and would not interfere with adjacent facilities and would meet the intent of the code.

V. CONCLUSION AND RECOMMENDATION

The request, in balance, meets all the applicable review criteria. Staff recommends approval of the request with the following conditions:

- 1. Only the gas pricing area of the sign which includes the price and lettering for the grade of gas may be internally lit.
- 2. The lowest bar of the freestanding sign shall maintain a clearance of approximately 6.5'
- 3. The applicant shall contact ODOT to verify compliance with the ORS requirements and the ODOT Outdoor Advertising Sign Program.
- 4. The applicant shall obtain Variance approval for the proposed signage.

The applicant should be aware of the following requirements:

Significant changes or modifications to the proposed plans as described in this Staff Report shall be reviewed by the Design Review Committee.

The applicant shall obtain all necessary City and building permits prior to the start of operation.



CITY OF ASTORIA Founded 1811 • Incorporated 1856

COMMUNITY DEVELOPMENT



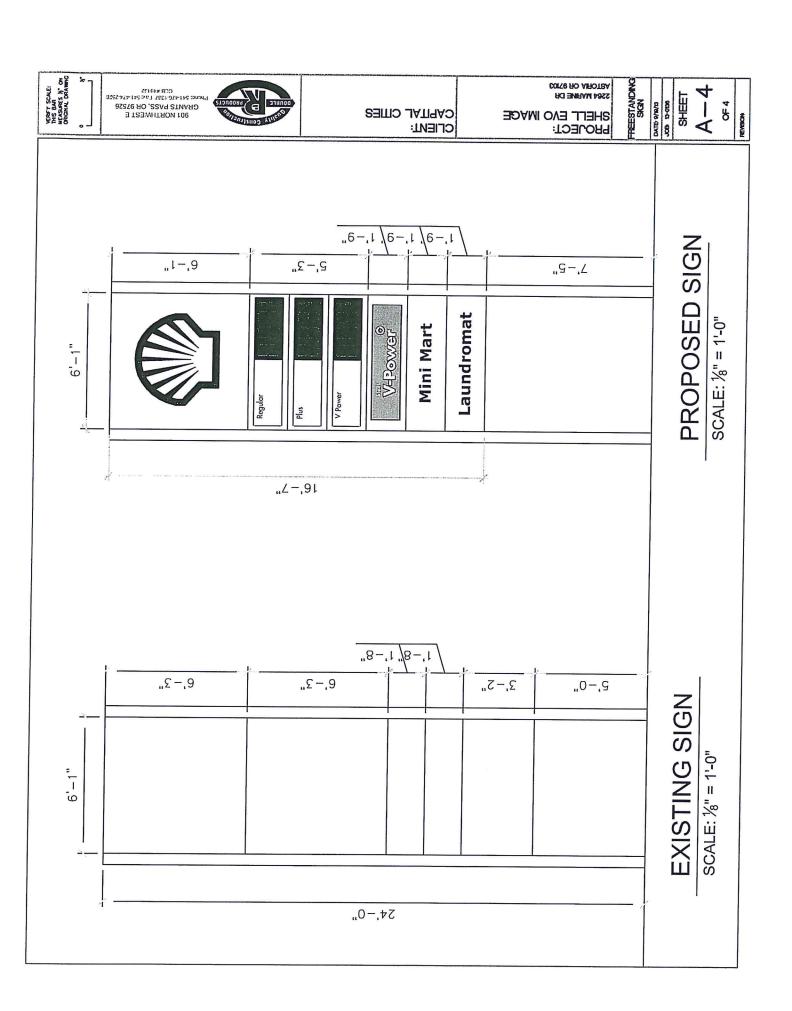
00: \$250.00

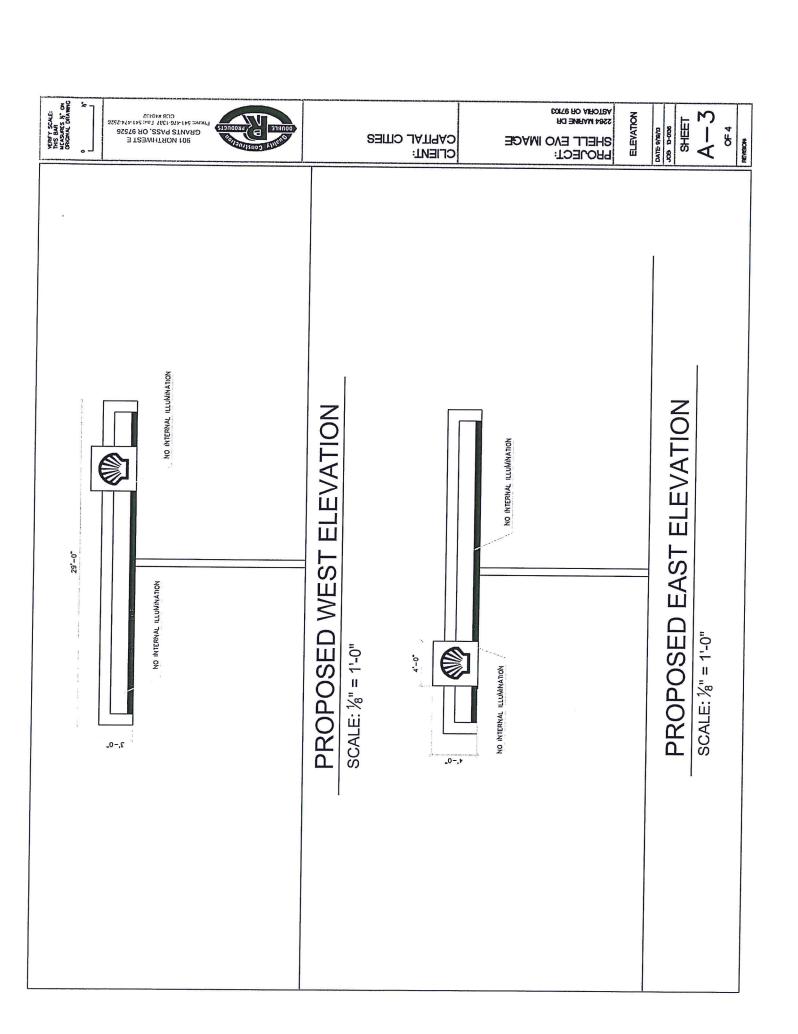
DR 13-03 Fee: \$250.00	
DESIGN REVIEW	
2264 Marine Dr	
Property Address:	
Lot $1-2-3-4$ Block 126 Subdivision Shively Map $810A$ Tax Lot $809080A01400$ Zone LS	
Map 810A Tax Lot 80908DA01400 Zone LS	
Applicant Name:Double R Products	
Mailing Address: 901 NW "E" St Grants Pass OR 97526	
Phone 541 476 1387 Email: jian@doublerproducts.com	
Property Owner's Name: CKRAD LLC	
Mailing Address: P.O. Box 910 Wanterton 91,46	
Phone: 503-338-0713 Email:	
Signature of Applicant: Date: 10/10/13	
Signature of Property Owner Date: 10/11/13	
Proposed Construction: Signage for Gas Station	
Site Dimensions & Square Footage: 0.48 acres	
Building Square Footage: 1st Floor: 2nd & 3rd Floor: Garage:	
Accessory Building Information:	
o install signs on gas canopil & to install illuminated	
FILING INFORMATION: The Design Review Committee meets on the first Thursday of the month, as needed depending on date of applications. Complete applications must be received by the 23 rd of each	
month. A pre-application meeting with the Planner is required prior to the acceptance of the application	
as complete. Only complete applications will be scheduled on the agenda. Your attendance at the	
Design Review Committee meeting is recommended.	
pricing and non-illuminated signs on an existing trestor	
For office use only: sign structure for an existing commercial builds	
Application Complete: Permit Info Into D-Base: 0 19 19	
Labels Prepared: Tentative DRC Meeting Date: 12/5/13	
120 Days:	

6.	Garage. Garage Door Material & Design: Window Material & Design: Roof Style & Material:
	Roof Style & Material:Other:
7.	Signs. Dimension & Square footage: 6'1 x 16'2 freestanding & (2) 4'x4' Canopy signs Location: See Site plan Type, Material & Design: See CAD drawings Other: 19.6' 4n11 freestanding w/ LED internal lit pricing Panels
8.	Exterior Lighting. Fixture & Lamp Design: Location: Other:
9.	Other Design Elements. (Fences, out buildings, corner boards, belt course, etc. with dimensions):
10.	Building Orientation.
11.	Building Massing. Building to Lot Ratio: Other:
12.	Access and Parking Design. Number of Off-street Spaces: Other:
13.	Landscaping.
14.	Underground Utilities.

PLANS: A site plan indicating location of the proposed structure on the property is required. Diagrams showing the proposed construction indicating style and type of materials proposed to be used are required. Scaled free-hand drawings are acceptable. The City may be able to provide some technical assistance on your proposal if it is adjacent to a historic structure and will require additional review by the Historic Landmarks Commission.

If submitting large format plans, please also submit a reduced copy at 11" x 17" for reproducing.





Rosemary Johnson

From: Sherri Williams

Sent: Thursday, November 21, 2013 9:06 AM

To: Rosemary Johnson Subject: FW: DRS_DoubleR

Attachments: FW DRS_Mauro-DoubleR_(3Tally).oft

Another email from odot

Thanks!

Sherri

From: HENDRICKSON Jill M [mailto:Jill.M.HENDRICKSON@odot.state.or.us]

Sent: Thursday, November 21, 2013 9:01 AM

To: Sherri Williams **Cc:** CASWELL Matthew C **Subject:** FW: DRS_DoubleR

Hi Sherri,

The Outdoor Advertising Sign Program comments to this second request would mirror those of the comments in the earlier Double R Products request in the attached message; however, since the request below mentions illuminated gas pricing, and these are often LED signs with the ability to scroll, please note that lighted signs that scroll are specifically prohibited under ORS 377.720(3) which states in part that a sign may not be erected or maintained if it "contains, includes or is illuminated by any flashing, intermittent, revolving, rotating or moving light or moves or has any animated or moving parts."

Please let me know if you have any questions or need any additional information.

Best,

Jill Hendrickson | Program Coordinator | Outdoor Advertising Sign Program | Right of Way Section 4040 Fairview Industrial Drive SE, MS-2 | Salem, OR 97302

Voice: 503.986.3635 | Fax: 503.986.3625

From: CASWELL Matthew C

Sent: Thursday, November 14, 2013 10:20 AM

To: ODOT Reg 2 Planning Manager; JOHNSTON Bill; KEARNS Richard A; WILLIAMS Virginia L; HENDRICKSON Jill M

Subject: RE: DRS_DoubleR

Jill, see below again for a design review for the signs on the other variance. For your review, etc.

Rosemary Johnson

From:

Sherri Williams

Sent:

Thursday, November 21, 2013 9:04 AM

To:

Rosemary Johnson

Cc:

HENDRICKSON Jill M (Jill.M.HENDRICKSON@odot.state.or.us)

Subject:

FW: DRS_Mauro-DoubleR_(3Tally)

Attachments:

734-059-0030 Compensation.doc; 377.715 - Basics & Not in ROW.DOC; 377.720 - Prohibited 2011.doc; 734-059-0020 Business.doc; 734-059-0025 Open to Public.doc

Jill, I am forwarding your emails to Planner Rosemary Johnson for review and response.

Thanks!

Sherri

From: HENDRICKSON Jill M [mailto:Jill.M.HENDRICKSON@odot.state.or.us]

Sent: Thursday, November 21, 2013 8:35 AM

To: Sherri Williams **Cc:** CASWELL Matthew C

Subject: FW: DRS_Mauro-DoubleR_(3Tally)

Good Morning Sherri,

In the public notice below, item #3 is a sign variance request for Double R Products, which would be visible to US-30, requesting to place 5 signs per frontage. If the 5 signs are at a place of business or activity open to the public and no compensation is being exchanged the signs would only need to meet the general safety and prohibited statutes in Oregon Revised Statutes 377.715 & 377.720 which are attached for reference.

If compensation is exchanged for either ad copy or for the right to place the signs at the location, or if they are not at a business or activity open to the public, the signs are outdoor advertising signs and would require state sign permits.

All signs visible to a state highway are subject to some level of state sign regulation for safety or prohibited reasons. These include no moving or rotating parts or lights, they can not resemble an official traffic signal or device, they cannot have lights that project onto the roadway or impede the sight of traveling motorist, and only official traffic signals and devices are allowed to be on or to overhang the state right of way.

Digital and LED signs may not flash, rotate, fade, scroll, simulate movement, or having moving parts. Sign messages must come all on and go all off at one time and must hold for at least 1 second. The lighting from signs may not be at levels that impedes the sight of motorists and may not project any light directly onto any portion of the state highway.

Signs may not imitate or resemble any traffic control signs or devices, or appear to attempt to direct the movement of traffic. Signs may not obstruct the view of traffic control signs or devices or approaching or merging traffic.

The statues and rules that regulate safety and prohibited signs are attached to this message, as well as the definitions of "business", "open to the public", and "compensation" as they are defined by the Outdoor Advertising Sign Program.

Please let me know if you have any other questions and have a good weekend!

Best, Jill

Jill Hendrickson | Program Coordinator | Outdoor Advertising Sign Program | Right of Way Section 4040 Fairview Industrial Drive SE, MS-2 | Salem, OR 97302

Voice: 503.986.3635 | Fax: 503.986.3625

From: CASWELL Matthew C

Sent: Thursday, November 14, 2013 10:19 AM

To: HENDRICKSON Jill M

Cc: KEARNS Richard A; WILLIAMS Virginia L **Subject:** FW: DRS_Mauro-DoubleR_(3Tally)

Jill.

Please see the sign variance notice #3 below for your review and comment if necessary.

Matt Caswell, P.E.

Oregon Department of Transportation Development Review Coordinator Region 2, 455 Airport Rd SE, Bldg. B Salem, OR 97301-5395 503.986.2849 (Office) 503.986.2630 (FAX)

e-mail: matthew.c.caswell@odot.state.or.us

From: JOHNSON Christina R On Behalf Of ODOT Reg 2 Planning Manager

Sent: Thursday, November 14, 2013 9:58 AM

To: CASWELL Matthew C; JOHNSTON Bill; KEARNS Richard A; WILLIAMS Virginia L

Subject: DRS_Mauro-DoubleR_(3Tally)

Planning Commission Public Notice

- 1) Mauro 2 bedroom home stay lodging
- 2) Mauro Off Street Parking
- 3) Double R Sign Variance

Christina Johnson ODOT - Region 2 455 Airport Rd. SE, Bldg A Salem, OR 97301 503.986.2610